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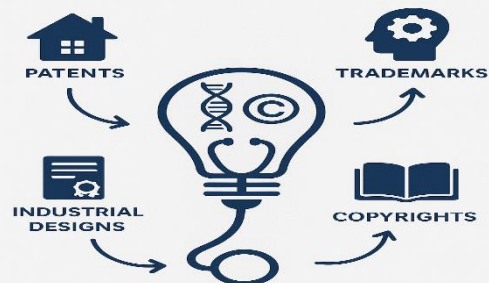
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*“Empowering Health Innovation through
Intellectual Property”*



INTELLECTUAL PROPERTY RIGHTS IN HEALTH SCIENCES



WORLD INTELLECTUAL PROPERTY DAY - 2025

Celebrating Creativity, Innovation & Health

Dated: 25.04.2025

Venue: Nuclear Medicine Hall, GGSMH, Faridkot

Organized By

**Intellectual Property Management & Commercialization Cell
Baba Farid University of Health Sciences, Faridkot (Punjab), India**

Supported By

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INTRODUCTION

In a world driven by ideas, innovation stands at the heart of progress — especially in the realm of health sciences. The rapid advancement of medical research, pharmaceuticals, biotechnology, and digital health solutions has transformed the way we prevent, diagnose, and treat disease. But behind every breakthrough lies a powerful force that fuels and protects innovation: **Intellectual Property Rights (IPRs)**.

This year, as we celebrate **World Intellectual Property Day 2025**, we embrace the theme "**Empowering Health Innovation Through Intellectual Property**" — a tribute to the researchers, inventors, healthcare professionals, and entrepreneurs who are reshaping the future of healthcare.

IPRs — including patents, copyrights, trademarks, and trade secrets — are essential tools that encourage innovation by granting inventors the recognition and security they need to continue creating. In the health sector, these rights not only protect scientific discoveries and medical technologies but also incentivize investment in life-saving research.

Through this brochure, we aim to highlight the significance of intellectual property in health sciences, explore real-world examples of its impact, and inspire the next generation of innovators to harness the power of IP in their pursuit of better health for all.

Intellectual Property Rights (IPRs) play a crucial role in advancing health innovation by protecting new ideas, encouraging investment in research, and ensuring that inventors receive recognition for their contributions. In the health sciences, where developing a single drug can take over a decade and cost billions of dollars, IPRs provide the incentive needed to drive medical breakthroughs.

They not only support the development of life-saving treatments — such as vaccines and therapies — but also enable wider access through licensing and partnerships. With IP-intensive industries contributing significantly to global GDP and the growth of health sectors worldwide, IPRs stand as powerful tools in shaping a healthier future.

BROAD TOPICS TO BE COVERED

- How IPRs support medical innovation
- Ethical considerations and global access

- Case studies of IPRs in health sciences
- The balance between protection and public health
- Inspiring innovation through IP among young researchers

CALL FOR POSTER PRESENTATION

You all are cordially invited to our poster presentation competition showcasing how IPRs empower healthcare, health education and research. Best posters will be awarded with certificates. Here are some suggestions:

- Empowering Local Innovators: IPR in Developing Health Solutions
- The Role of IPR in Advancing Global Health Innovation
- Intellectual Property and the Future of Health Technologies
- Medical Devices and Design Patents: Encouraging Innovation in Healthcare
- IPRs and Digital Health Education Platforms: Ensuring Quality and Integrity

REGISTRATION

Registration is completely free of charge, and all registered participants will receive certificate of participation upon attending the event.

Please contact

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for details visit: www.bfuhs.ac.in